



SYMMETRION

## **INDICATIVE SPONSORSHIP OPPORTUNITIES**

### **SYMMETRY FESTIVAL 2013**

**Delft, 2 – 7 August**

## A. Festival Publications

### A1. Festival Editions (Proceedings and catalogue)

*(Item available to more than one sponsors)*

**Sponsorship fee:** € 1.000,00 (per back cover half page)  
 € 1.000,00 (per inside back cover full page)  
 € 1.000,00 (per inside front cover full page)  
 € 600,00 (per inside page)

#### **Sponsor's benefits:**

- One (1) four-coloured full page available for sponsor's message or advertisement.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### A2. CD-ROM cover

*(Item available to only two sponsors)*

The Abstracts submitted to the conference will be published in a CD-ROM and will be inserted in each participant's Festival bag.

**Sponsorship fee:** € 800,00 (one sponsor's logo on the front cover)  
 € 1.000,00 (CD holder size back cover full page for one sponsor)

#### **Sponsor's benefits:**

- Sponsor's logo printed on the CD holder front cover, or sponsor's message or advertisement on the CD holder full back cover .
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **A3. Programme-at-a-Glance**

*(Item available to only one sponsor)*

The pocket programme will include an overview of the Festival arts and scientific programme with a map or so. It will be inserted in each participant's envelope and will be kept for long as a souvenir.

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on the pocket programme.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **A4. Exhibitions invitation cards**

*(Item available to more than one sponsors)*

A full color envelope size invitation card will be designed to all exhibitions. The sponsor's name and logo will be printed on the back side of the card. It will be inserted in each participant's envelope, as well as distributed outside the Festival.

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on back of the full color, envelope size exhibition invitation card.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **A5. Certificates**

*(item available to only one sponsor)*

Each registered participant is entitled to a certificate of attendance, which will be inserted into the Festival bag.

**Sponsorship fee: € 1.500,00**

#### **Sponsor's benefits:**

- Sponsor's name and logo printed on the back page.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

## **B. Festival Material \***

### **B1. Festival Bag**

*(item available to only one sponsor)*

Sponsorship of the Festival bag is geared for a company that requires high visibility, since the company's name stands out not only at the time of the Festival but also long after the event. The expected number is 250 pieces.

**Sponsorship fee: € 3.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on the bag along with the Festival logo.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **B2. Name Badge**

*(item available to only one sponsor)*

Name badge (name card and plastic holder with ribbon is essential for the smooth operation of the Festival. Every participant will need to wear it in order to have access to scientific sessions and exhibitions, as well as to social events).

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on the name card along with the Festival logo.
- One-coloured printing of the company's name on the ribbon.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

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#### **\* Important note:**

if sponsor(s) wish to provide their own Festival material (chapter B) total or itemised, they must guarantee that, the material will be delivered to the address of the Festival Secretariat at the latest by June 15, 2013. Standards and patterns will be forwarded by the Festival Secretariat upon request. Final selection will be approved by the Organising Committee.

### **B3. Conference Notepad**

*(item available to only one sponsor)*

This service offers direct display of your company's logo to all participants.

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on the cover page together with the Festival logo.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **B4. Conference Pen**

*(item available to only one sponsor)*

For prominent display with after event visibility.

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed in one-colour on each item.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **B5. Festival T-shirt**

*(item available to only one sponsor)*

T-shirts will be worn by the participants not only at the events, but also on streets in the hot summer period, both in Delft and in their home cities and during holidays. A prominent display with after event visibility. The Festival logo will be printed on the front side and the sponsor's logo on the back of the T-shirt. They often ask for further T-shirts as present for their kids and/or colleagues. 400 pieces will be printed.

**Sponsorship fee: € 4.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo printed on the back of each item.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

## C. Promotional Activities

### C1. Insertion

*(Item available to more than one sponsors)*

An opportunity exists for advertising material to be inserted into the Festival Bag, which will be handed out to all invited guests and registered participants.

**Sponsorship fee: € 850,00 per insertion**

#### **Sponsor's benefits:**

- Insertion of advertising material to the Festival bag.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### C2. Website

*(item available to more than one sponsors)*

**Sponsorship fee: € 1.000,00**

#### **Sponsor's benefits:**

- Sponsor's logo displayed on each page of the Festival website with link to the company's homepage.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement in the list of sponsors of the Festival website.

### C3. Signage

*(Item available to only one sponsor)*

**Sponsorship fee: € 1.200,00**

#### **Sponsor's benefits:**

- Company's logo will be featured on all signs around the Conference and Exhibition areas.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

#### **C4. Poster at the Exhibition Halls**

*(item available to more than one sponsors)*

An opportunity to present your company or your product in a distinguished artistic environment placed at the entrance of the exhibitions halls. \*

**Sponsorship fee: € 1.600,00** per A3 size framed poster  
**€ 1.600,00** per A2 size unframed poster

##### **Sponsor's benefits:**

- Sponsor's name, logo and promotional introduction will be postered near the entrance of the exhibition halls .
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

*\* There is recommended to use this opportunity together with other forms of sponsorship, like e.g., A4, D2, D4.*

#### **C5. Poster behind/over the scene of Performance/Concert**

*(item available to more than one sponsors)*

An opportunity to present your company or your product on a large-scale poster placed behind or over the scene of a performance, concert. \*

**Sponsorship fee: € 2.000,00** per event

##### **Sponsor's benefits:**

- Sponsor's name, logo and promotional introduction will be postered behind/over the scene of a performance, concert.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

*\* There is recommended to use this opportunity together with other forms of sponsorship, like e.g., backside of an invitation card, coffee break, welcome reception.*

## **C6. Product exhibition**

*(item available to more than one sponsors)*

An opportunity to present your company's product(s) on a table placed in one of the frequently visited spaces (coffee break area, corridor, separated room – according to agreement) where the conference participants spend the breaks between the sessions. You can show and explain the features, usage, how it works, advantages and so on directly to potential users and costumers. It is recommended to companies producing or distributing instruments, special materials, etc. whose consumers are researchers. \*

**Sponsorship fee: € 2.000,00** per table for 5 days for industrial companies,  
**€ 600,00** per table for 5 days for publishers.

### **Sponsor's benefits:**

- Sponsor may get in direct contact with the potential consumers as well as receive feedback from existing users.
- Sponsor's name, logo and promotional materials can be placed on the table, available for all participants and exhibition and performance visitors.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

*\* There is recommended to use this opportunity together with other forms of sponsorship, like e.g., insertion, poster, backside of an invitation card, coffee break, welcome reception, etc. The exhibition table must be attended by a representative of the company.*



## D. Social Events

### D1. Coffee Breaks

*(Item available to more than one sponsors)*

Coffee stations will be scattered at the Conference area. This type of sponsorship provides an opportunity to socialize with participants in a more informal atmosphere.

**Sponsorship fee: € 1.300,00** per coffee break

#### Sponsor's benefits:

- Sponsor is entitled to have appropriate desktop signage positioned on the coffee centres.
- Sponsor's name and logo printed on the back of the coffee vouchers, which will be placed in each Registration Envelope.
- Sponsor can provide napkins and disposable cups overprinted with their company's logo, if desired.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### D2. Exhibitions Vernissages

*(Item available to more than one sponsors)*

Buffet will be scattered at the exhibition area. This type of sponsorship provides an opportunity to socialize with participants and the wider public attending the exhibition opening in a more informal atmosphere.

**Sponsorship fee: € 2.000,00** per exhibition opening

#### Sponsor's benefits:

- Sponsor is entitled to have appropriate desktop signage positioned on the buffet.
- Sponsor can provide napkins and disposable cups overprinted with their company's logo, if desired.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **D3. Lunch Breaks**

*(Item available to more than one sponsors)*

An unofficial lunch also provides the opportunity to link your company's name and services with this scientific event in a more congenial setting. All delegates and invited guests will enjoy.

**Sponsorship fee: € 2.500,00** per lunch break

#### **Sponsor's benefits:**

- Sponsor is entitled to have appropriate desktop signage positioned on the lunch stations.
- Sponsor's name and logo printed on the back of the lunch voucher, which will be placed in each Registration Envelope.
- Sponsor can provide napkins and disposable cups overprinted with their company's logo, if desired.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

### **D4. Welcome Reception**

*(Item available to only one sponsor)*

The Welcome Reception will take place on the evening of the first day and has always been a popular feature of all previous festivals and congresses. A joyful event within the premises of a pleasant venue will impress all participants.

**Sponsorship fee: € 6.500,00**

#### **Sponsor's benefits:**

- Acknowledgement at the end of the Opening Ceremony.
- Sponsor is entitled to have appropriate desktop signage positioned on the cocktail stations.
- Sponsor's name printed on the relevant invitation, which will be placed in each Registration Envelope.
- Sponsor can provide napkins with the company's logo, if desired.
- Company's name will be featured in the list of sponsors in all Festival publications.
- Company's name, address and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

## **D5. Keynote Address**

*(Item available to more than one sponsors)*

This is an exceptional opportunity for a leading representative of the sponsor to present the company in a speech, in a personal contact with the participants and in a friendly atmosphere. A peer to peer address will impress your audience, either at the welcome reception or at an exhibition vernissage.\*

**Sponsorship fee: € 5.000,00** per event

### **Sponsor's benefits:**

- Acknowledgement at the end of the event.
- Sponsor is entitled to have appropriate desktop signage positioned on the buffet tables.
- Sponsor's name printed on the relevant invitation, which will be placed in each Registration Envelope.
- Sponsor can provide napkins with the company's logo, if desired.
- Company representative's name will be featured in the list of sponsors in all Festival publications.
- Company representative's name and contact details will be presented in the Final Programme.
- Acknowledgement at the Festival website.

\* *There is recommended to use this opportunity together with other forms of sponsorship, like e.g., A4, and D2 or D4.*